FOR OFFICE USE ONLY
CATEGORY _____
DATE OF ENTRY _____

Member-to-Member Discount Program Application

Please complete the form below, sign, and date.

COMPANY NAME _____

ADDRESS _____

STATE _____ **ZIP CODE** _____ **PHONE** _____

CONTACT PERSON _____

E-MAIL ADDRESS _____ **WEB SITE** _____

❑ **NEW PARTICIPANT** ___ *New Offer Below* ❑ Current Participant ___ *Changed Offer Below*

I agree to:

- honor the discount offered to all card-carrying customers
- display the Member-to-Member Discount Program decal in a highly visible area
- effectively train my staff in implementing my company discount/gift
- accept all Corridor Nine Chamber of Commerce Membership cards as valid recipients of this program
- state clearly my company's commitment to the Member-to-Member Discount Program
- offer the following "unique to Corridor Nine" discount/gift as stated specifically…

_____

_____

_____

Signature: _____ Date _____

Thank you for agreeing to participate in the Corridor Nine Member-to-Member Program.

return form to:

CORRIDOR NINE AREA CHAMBER OF COMMERCE
P.O. Box 1555 ▪ Westborough, MA 01581
508-836-2652 (f) / 508-836-4444 (ph)
events@corridornine.org

Member-to-Member Discount Program

Member-to-Member Discount Program Mission

- Offers a tremendous benefit to you and each of your employees at no cost
- Provides an ongoing marketing campaign designed to drive business from our members and their employees to your company – **Free**!

Member-to-Member Discount Program Objectives

- Encourage members to support member businesses – shop for good and services.
- Provide our membership with a tangible financial benefit….save $$$ by "shopping locally."
- Provide economic growth to Corridor Nine towns.

How Can You Be An Effective Part Of This Chamber Benefit?

- Give serious consideration to your discount/free gift offer. Will it appeal to a majority of potential customers and entice them to trade locally?
- Make the offer easy to manage by your staff…consider your slow business days or a particular business segment targeted to increase.
- Promote participation in this program in all business marketing.

Corridor Nine Will Do Its Part By Providing…

- a special website position listing all participants (updated monthly)
- a membership card for all members and their employees
- a decal for participants to prominently display
- an ongoing marketing plan focusing on the value of the Member-to Member Discount Program

Don't wait…take advantage of this wonderful, **free** on-going marketing tool to grow your business today!